# The Sewanee Review

# Media Kit









### About the Sewanee Review

Founded in 1892, the Sewanee Review is America's oldest continuously published literary magazine. Many of the twentieth century's great writers, including T. S. Eliot, William Faulkner, Eudora Welty, Wallace Stevens, Saul Bellow, Katherine Anne Porter, Marianne Moore, and Ezra Pound, have appeared in the magazine. The Review has long cultivated emerging talent as well, from excerpts of Cormac McCarthy and Flannery O'Connor's first novels to the early poetry of Robert Penn Warren, Sylvia Plath, and Christian Wiman. "Whatever the new literature turns out to be," wrote editor Allen Tate in 1944, "it will be the privilege of the Sewanee Review to print its share of it, to comment on it, and to try to understand it." The mission remains unchanged.



# The Sewanee Review

## **Circulation**

1,500+ subscribers
~1,250 individuals, 300+ institutions
(schools and libraries in 17 countries)

### Online Audience

Monthly Visitors: 3,000+

Monthly Page Views: 15,000+

### Social Media

~**4,000** followers on Facebook, Twitter, Instagram

All figures as of September 1, 2017

# The Sewanee Review

## **Advertising**

Full Page Ads (7.5 in. x 5 in.), Black and White Only

1x: \$300 2x: \$500 4x: \$900

## **Schedule**

#### Winter

Reservations: by October 15

Materials: by November 1

Mail Date: January 15

#### **Spring**

Reservations: by January 15

Materials: by February 1

Mail Date: April 15

#### Summer

Reservations: by April 15

Materials: by May 1

Mail Date: July 15

#### **Fall**

Reservations: by July 15

Materials: by August 1

Mail Date: October 15

### Questions?

Contact us at sewaneereview@sewanee.edu